

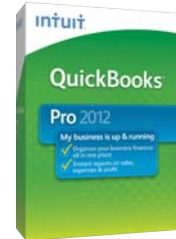
Intuit QuickBooks® Accounting Pro and Premier Editions

Introduction

Intuit QuickBooks® financial software enables small businesses to quickly and efficiently organize their finances. New and improved features help them save time, so they can focus more on their businesses.

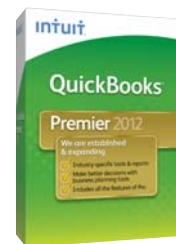
QuickBooks Pro 2012

QuickBooks Pro helps businesses more effectively manage their finances and save time on back-office tasks. Users can organize their business finances all in one place with a centralized view of customer, vendor and employee information. They can also save time on everyday tasks, such as cash flow management, invoicing, and paying bills. QuickBooks Pro makes accounting easy - from set up to learning to using.



QuickBooks Premier 2012

QuickBooks Premier provides specific industry reporting and more than 150 sales, financial and tax reports. QuickBooks Premier has all of the great features of QuickBooks Pro, plus deeper, more tailored reports based on industry. QuickBooks Premier includes customizable tools for tracking inventory, creating purchase orders, and setting pricing levels. It also offers automatic forecasting of future sales, expenses, and growth opportunities.



Key New Features and Enhancements

Get New Insights

- **Calendar View.** Access to an organized, calendar view of appointments, to dos, and key business tasks (such as invoicing customers and paying bills) takes just one click. The Calendar automatically updates content based on new transactions entered into QuickBooks so small businesses can stay on top of important deadlines. Calendar entries also save permanently so users can check backlogs.
- **Excel Integration Refresh.** Exporting reports to excel is now easier than ever with the option to save worksheet formatting. When users rerun their reports for new time periods and export them to Excel, any formatting updates to the saved worksheets will be applied to new reports.¹
- **Contributed Reports.** Tapping into the power of the QuickBooks community, contributed reports features a library of more than 1,000 (and growing) industry-specific templates contributed by users. Small businesses can search custom reports by industry, rating and popularity, or create and share their own templates. With a simple click, users can populate their reports of choice with their existing business data.

Get More Organized

- **Lead Center.** Users can now track prospective customers in one place, making follow up easy. When sales leads convert to customers, users can move their contact information into the Customer Center with one click.
- **Document Center.** As a central repository to store and manage documents, the Document Center makes it fast and easy to find contracts, proposals, receipts and other important documents for reference or to prepare for tax season. Small business owners can also now attach and store documents locally, at no cost. Users can import documents by simply dragging and dropping them into the Document Center and attach stored documents to invoices and other forms easily.
- **Inventory Center.** QuickBooks Premier 2012 centralizes inventory data in a control panel for fast access to and easy management of inventory tasks, items and reports.

Get Time Back and Save Steps

- **Batch Timesheets.** Small businesses with multiple employees or vendors who work the same hours can save time on payroll by creating their timesheets all at once.
- **Batch Invoicing for Time and Expenses.** QuickBooks Premier 2012 users who invoice multiple customers for time and expenses can create their invoices all at once.
- **One-Click Transactions.** To reduce data re-entry, users can now process transactions with one click.

¹ Excel integration requires Excel 2003, 2007 or 2010.